



FOR IMMEDIATE RELEASE

Disruptive Ventures Launches TriKappaBingo.com

Web Site Includes Interactive Maps, Online Ticket Sales

WARSAW, INDIANA — April 10, 2009 — Disruptive Ventures, Inc. has launched TriKappaBingo.com. The web site, developed over a two-week period in March, enables online public ticket sales for Tri Kappa's 2009 Baskets & Bags Bingo event. Visitors can also access information about prizes, raffle items and sponsorship. This year's expanded bingo event will be held on Saturday, April 18.

For the convenience of out-of-town attendees, the site presents the location for the event, the Orthopedic Capital Center, and the location for ticket pick-up, Rockhill Pinnick LLC, using interactive maps powered by Google Maps. Ticket sales utilize PayPal for processing of payments, including all major credit cards.

Disruptive Ventures provided a complete site-development solution including graphic design, analytics, programming, testing, deployment, hosting and project management services.

About Disruptive Ventures, Inc.

Disruptive Ventures, Inc., based in Warsaw, Indiana, specializes in building deeply-integrated data-driven interactive applications for the world wide web. The company builds custom websites and helps savvy marketers maximize their advertising return on investment utilizing web-based advertising, email marketing and list management. Companies interested in "disrupting" their industries should contact Jerry Richardson at 574-306-0668 or visit disruptiveventures.com for more information.

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EDITORS: A print-quality screenshot of the TriKappaBingo.com home page is available at <http://disruptiveventures.com/pr/trikappabingo.png>. This press release is available in .pdf format at <http://disruptiveventures.com/pr/trikappabingo.pdf>.